

### REMARKS

In the Office Action, the Examiner rejected Claims 1-3, 5-7, 9-11, and 13-15, which are all of the pending claims, under 35 U.S.C. 103 as being unpatentable over a document "DHTML Buzzword Bingo: A cross-Browser DHTML Game" (Bostock).

Independent Claims 1, 5, 9, 13 and 14 are herein being amended to better define the subject matters of these claims.

For the reasons discussed below, Claims 1-3, 5-7, 9-11 and 13-16 patentably distinguish over the prior art and are allowable. The Examiner is thus asked to withdraw the rejection of Claims 1-3, 5-7, 9-11 and 13-15 under 103, and to allow these claims.

More specifically, Claims 1-3, 5-7, 9-11 and 13-15 patentably distinguish over the prior art because the prior art does not show or suggest the way in which the title of the web page is used to show the name of the section of the web site in which the web page belongs, as described in independent Claims 1, 5, 9, 13 and 14.

To elaborate, the present invention, generally, relates to a method and system to automatically change the style attributes of a web page based on the title of that web page. With this invention, when a web page is added to a web site, that page is given a title according to a defined procedure; and in particular, the title includes the name of the section of the Web site to which the page is being added.

When the Web page is selected by a user for viewing, a computer program reads the page title, and, from that read title, identifies the name of the section of the Web site in which the web page occurs. This section name is used to call a style sheet having its own style attributes, and these style attributes of the style sheet are used to alter the style sheets of the web page to show the web site section name in a predetermined manner on the web page. For instance, this section

name may be highlighted and shown in a specified location of the web page, both determined by the style attributes of the style sheet.

Bostock, the only reference relied on by the Examiner to reject the claims, describes an Internet game, "Buzzword Bingo," and the procedure for making and implementing that game. The game is implemented using Cascading Style Sheets, and the game has a defined interface, including buttons, menus, a title and other interface elements. Bostock uses some of the same terms used in the present invention, such as "page" "Style sheet" and "title"; but other than using some similar terms, there is very little in common between Bostock and the present invention.

The present invention is very different from the disclosure of Bostock – the present invention relates to a tool for designing Web sites, while Bostock relates to designing Internet games. More specifically, with the present invention, pages can be easily added to a web site in a way so that the names of the sections of the Web site, to which the new pages belong, will be automatically shown in a desired manner on the web pages. Moreover, this can all be done without requiring hard coding of the section name into each individual web page or the creation of special server side functions to show the section name.

As explained in the present application, a key to achieving this is the use of the section name in the page title, and the use of that section name in the page title to invoke a routine, which uses a style sheet to then show the section name, in a manner determined by the style sheet, on the web page.

Independent Claims 1, 5, 9, 13 and 14 are being amended to emphasize differences between these claims and the procedure and system shown in Bostock. In particular, each of these claims describes the feature that the web page is part of a web site having a multitude of web pages and a plurality of sections. Each of Claims 1, 5, 9, 13 and 14 describes the further

feature that the title of the web page includes the name of the section to which the page belongs, and that this title is used to call the style sheet that, in turn, is used to alter the style attributes of the web page to show that section name of the Web site in a manner specified by the style sheet.

This feature is very useful because it helps to automate the procedure for showing the section name of the Web site in a consistent manner from page to page, even as pages are added to the Web site. With the procedure described in the present application, no manual intervention is required by the developer. Also, this invention is very compact, since no variables need to be hard coded, the invention can be used globally throughout all sections of the Web site, and the invention requires no additional maintenance once the script is implemented.

Given the context of Bostock – an Internet game – there is no reason why one of ordinary skill in the art would consider using this procedure to show the section names of the web site when the individual web pages are viewed.

The other references of record have been reviewed, and these other references, whether considered individually or in combination, also do not disclose or suggest this feature of the invention.

For example, Mosely, et al. discloses a Web page having a heading determined by a defined procedure. However, as the Examiner has recognized, there are a number of important features of the present invention that are not shown in or suggested by Mosely, et al. For example, Mosely, et al. does not suggest using that heading to change style attributes of the web page.

In view of the above-discussed differences between Claims 1, 5, 9, 13 and 14 and the prior art, and because of the advantages associated with those differences, Claims 1, 5, 9, 13 and 14 patentably distinguish over the prior art and are allowable. Claims 2, 3, 15 and 16 are

dependent from, and are allowable with, Claim 1; and Claims 6 and 7 are dependent from Claim 5 and are allowable therewith. Also, Claims 10 and 11 are dependent from Claim 9 and are allowable therewith.

For the reasons discussed above, the Examiner is asked to reconsider and to withdraw the rejection of Claims 1-3, 5-7, 9-11 and 13-16 under 35 U.S.C. 102, and to allow these claims. If the Examiner believes that a telephone conference with Applicant's Attorneys would be advantageous to the disposition of this case, the Examiner is requested to telephone the undersigned.

Respectfully submitted,

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